Attachment 1

Yes, I plan to support the Martin Luther King, Jr. 2020 Celebration.	Enclosed is \$	for sponsorship
at the following level:		

Presenting - \$15,000 and more

- Opportunity to speak at MLK Celebration event (Black Achievers Dinner or Community Luncheon)
- Opportunity to provide swag with sponsor/company logo or information to distribute at certain events
- Highlighted in SCLC-GKC's monthly e-publication and recognized on SCLC-GKC's website throughout the year
- Sponsor/Company banner/logo displayed at MLK Celebration event (Black Achievers Dinner or Community Luncheon); sponsor can bring retractable floor banner with company logo and/or SCLC-GKC can include logo on PPT/Media Presentation
- Two reserved tables (20 seats) with preferential seating for Black Achiever Award Dinner
- One reserved table (10 seats) with preferential seating for Community Luncheon
- Full Page Ad in Souvenir Program
- Recognition in all media for celebration

Gold \$10,000

- Opportunity to provide swag with sponsor/company logo or information to distribute at certain events
- Highlighted in SCLC-GKC's monthly e-publication and recognized on SCLC-GKC's website throughout the year
- Sponsor/Company banner/logo displayed at MLK Celebration event (Black Achievers Dinner or Community Luncheon); sponsor can bring retractable floor banner with company logo and/or SCLC-GKC can include logo on PPT/Media Presentation
- One reserved table (10 seats) with preferential seating for Black Achiever Award Dinner
- One reserved table (10 seats) with preferential seating for Community Luncheon
- Half Page Ad in Souvenir Program
- Recognition in all media for celebration

Silver \$5,000

- Sponsor/Company banner/logo displayed at MLK Celebration event (Black Achievers Dinner or Community Luncheon); sponsor can bring retractable floor banner with company logo and/or SCLC-GKC can include logo on PPT/Media Presentation
- Five reserved seats for Black Achiever Award Dinner
- Reserved table for Community Luncheon
- Listed sponsor *with logo* in Souvenir Program

Bronze \$2,500

- Five reserved seats for Black Achiever Award Dinner
- Five reserved seats for Community Luncheon
- Listed as sponsor in Souvenir Program
- Individual Ticket Black Achiever Award Dinner \$75 (Table \$750)
- Individual Ticket Community Luncheon \$60 (Table \$600)

Mail payments to: Southern Christian Leadership Conference PO Box 410423 Kansas City, MO 64141

Sponsorship Contact Name

Company Name_____

Phone and Email

Your positive response by November 8, 2019 would be appreciated!

Celebration Souvenir Program Advertisement

Company Name					
Address					
City	_State	Zip			
Email	Те	Telephone No.			
Contact					
Full Page Ad		\$500.00	8 x 10		
Half Page Ad		\$300.00	8 x 5		
Quarter Page Ad		\$125.00	4 x 5		
Business Card		\$50.00			
Email black and white JPG formatted ads to ajoycole@att.net by <u>November 8, 2019</u> .					
Please direct questions to Arlana J. Coleman at 913-522-7526 or ajoycole@att.net.					
Mail payments to: Southern Christian Leadership Conference PO Box 410423 Kansas City, MO 64141					